

Ticket sales for the 70th Spielwarenmesse open on 7 November 2018

The best way to find out what's happening in the world of toys is to travel to the Spielwarenmesse in Nuremberg. Trade visitors can secure their tickets to the fair from 7 November 2018. The next edition of the world's leading toy fair is bringing international decision makers together for the 70th time. The numbers speak for themselves: More than 2,900 exhibitors from Germany and abroad are showcasing around a million products, with approximately 120,000 innovations just waiting to be discovered. Besides the new product group Electronic Toys, visitors can also experience the "spirit of play" at a multitude of different events from 30 January to 3 February 2019. These include the new Showtime area in Hall 8, the TrendGallery and the ToyFestival.

At its 70th anniversary event, the Spielwarenmesse would like to thank all attendees for their loyalty over the years. On the Thursday evening, everyone at the fair is invited to join in the celebrations and to raise a glass to the industry at the ToyFestival. This sociable and relaxed gathering with musical entertainment and a light bite to eat gives industry members a chance to revel in the past, but also to look to the future and forge new contacts. The event starts after business hours from 6 pm in Hall 3C. Admission is free for holders of a valid Spielwarenmesse ticket.

Tickets for the Spielwarenmesse 2019 go on sale on 7 November 2018. To save time and money, registered trade buyers can acquire their tickets in advance and online at www.spielwarenmesse.de/en/buy-tickets. This site also contains everything visitors need to know about registering and pricing.

Finding suitable accommodation is part and parcel of planning a visit to the fair. The Spielwarenmesse's Partner Hotel Programme features the affordable accommodation quotas of hotels in and around Nuremberg. Airbnb offers a wide range of private accommodation in different categories – from single rooms and furnished apartments to entire flats. Information on

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accommodation during the Spielwarenmesse can be found at www.spielwarenmesse.de/en/travel.

The highlights and promotions at the 70th Spielwarenmesse are all listed at www.spielwarenmesse.de/en/highlights.

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Note for editors: Reprint free of charge. Images are available at www.spielwarenmesse.de/media. Please provide us with a voucher copy on publication.

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Spielwarenmesse®

Spielwarenmesse®, the leading international fair for toys, hobbies and leisure, is organised by the fair and marketing services provider Spielwarenmesse eG. The trade fair creates a comprehensive communication and ordering platform for more than 2,900 national and international manufacturers. The presentation of new products and the extensive industry overview provide a valuable pool of information for annual market orientation for 71,000 buyers and toy traders from over 125 nations. Spielwarenmesse® has also been a protected word mark in Germany since 2013.

Fair dates: Spielwarenmesse®, Wednesday to Sunday, 30 Jan – 3 Feb 2019