

Pressinformation

Nuremberg bars demonstrate their creativity in the ToyCocktail Competition for the Toy Fair 2012

- The ToyCocktail 2012 is created by Adrian Schulz from die rote Bar
- 17 barkeepers took part in the competition on 16.01.2012 in the west end lounge / Bahama Bar & Restaurant
- Spielwarenmesse eG and Barkommune Nürnberg co-operation



Adrian Schulz, die rote Bar, mixed the most sensational cocktail in the ToyCocktail Competition for the Toy Fair 2012. He impressed the technique and test panel of jurors from Munich, Frankfurt and Hamburg come at the special invitation of Barkommune Nürnberg. The competition was held in the west end lounge / Bahama Bar & Restaurant in Nuremberg. The winning recipe is composed of fresh lime juice, white cane sugar, Franconian pear Schnapps, orange and elderflower liqueur. The barkeeper scored extremely well in the taste and performance categories, beating Jan Schönherr, Gelbes Haus (2nd place), and Franz Schmidauer, Bar Nürnberg (3rd place).

The International Toy Fair Nürnberg is a world that appeals to all the senses, including the taste buds. To the delight of fair guests and nightlife lovers, a joint cooperation between Spielwarenmesse eG and Barkommune Nürnberg nominated the ToyCocktail. Competing for the title 17 Nuremberg barkeepers demonstrated their creativity in mixing cocktails. The recipes they entered for the ToyCocktail had to fulfil specific criteria: use of a maximum of five ingredients, and a maximum quantity of 7 cl. Another proviso was that the name be appropriate to the world of toys. The participating bars will be serving the ToyCocktail from 1 to 6 February 2012: Atelier in the Le Méridien Grand Hotel, Bar Treff and Restaurant ARVE im Arvena Park Hotel, Bar Nürnberg, Coal Club, Die rote Bar, Gelbes Haus, Kontiki, Lorenz, s'blödels in the Grünen Baum, Schleuder, Seon, Skybar in Admiral Filmpalast, Tinto - tapas y vino, ZEIT & RAUM. All the bars are also listed at www.foursquare.com/spielwarenmesse/list/toycocktail

Spielwarenmesse eG and Barkommune Nürnberg organised the ToyCocktail Competition as part of the City Marketing Initiative "Enjoy Toy Fair City – Nürnberg spielt mit (Nuremberg joins in the fun)!". In doing so, it links Nuremberg's nightlife with the Toy Fair in an enjoyable fashion.

30.01.2012 – jh/ km

The ToyCocktail is one of Spielwarenmesse eG's annual contributions to the Enjoy Toy Fair City-Nürnberg spielt mit! Initiative. Inaugurated on the occasion of the Toy Fair 2005 the city marketing programme is a co-operation between Spielwarenmesse eG and the Business Initiative Group. Its members include Middle Franconia Chamber of Commerce and Industry, Erlebnis Nürnberg, Bavarian Hotel and Restaurants Association, Bavarian Retail Federation, Nuremberg Convention and Tourist Office and the City of Nuremberg. Further offerings are listed on the Internet website www.toyfair.de/nuremberg.

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Participants in the ToyCocktail Competition of the International Toy Fair Nürnberg 2012

The ToyCocktail will be served in the following bars
from 1 to 6 February 2012:



	Participating bars	Opening hours
	Arvena Park Hotel – Treff / Görlitzer Str. 51, 90473 Nürnberg www.arvena.de	Treff: daily 7 am - 1 am ARVE: Mon-Fri 12 -2 pm & 6 - 10 pm Sat 6 – 10 pm
	Bar Nürnberg Theresienplatz 1, 90403 Nürnberg www.bar-nuernberg.de	
	Coal Club Maxtorgraben 33, 90409 Nürnberg www.coalclub.net	daily 7 pm - 2 am
	Die rote Bar Peter-Vischer-Str. 3, 90403 Nürnberg www.dierotebar.net	Sun - Thurs 7 pm - 2 am Fri - Sat 7 pm - 3 am
	Gelbes Haus Troststr. 10 90429 Nürnberg www.gelbes-haus.de	Mon - Sat from 8 pm Sun Closed
	Grüner Baum – s'blödels Venatoriusstr. 8, 90455 Nürnberg www.gasthof-bloedel.de	Wed - Sat from 18.30 pm Sun from 5.30 pm
	Kontiki Untere Wörthstr. 10 -14 90403 Nürnberg www.kontiki-nuernberg.de	Sun - Wed 6 pm - 1 am Thurs - Sat 6 pm - 2 am
	Le Méridien Grand Hotel - Atelier Bahnhofstrasse 1-3, 90402 Nürnberg www.atelierbar.com	daily 11 - 1 am
	Restaurant Lorenz Lorenzer Platz 23, 90402 Nürnberg www.restaurant-lorenz.de	Mon - Sat 8.30 pm - 1 am Sun 10 am – 7 pm
	Schleuder Unschlittplatz 9, 90403 Nürnberg www.schleuder.de	Wed – Thurs from 8 pm Fri - Sat 8 pm - 5 am
	SEON Augustiner Str.1-3, 90403 Nürnberg www.seon-nuernberg.de	Mon - Thurs 5 pm - midnight Fri - Sat 5 pm - 2 am Sun 5 pm - 0 am
	Admiral Filmpalast – Skybar Königstr. 11 90402 Nürnberg www.admiral-filmpalast.de	Mon - Thurs 2 pm - 0 am Fri 12 noon- 2 am Sat 10.30 - 2 am Sun 10.30 - midnight
	Tinto – tapas y vino Lessingstraße 6, 90443 Nürnberg www.tinto-tapas.de	Tues - Fri 9 - 1 am Sat - Sun 10 - 1 am
	ZEIT & RAUM Wespennest 2, 90403 Nürnberg www.zeiti.net	daily 9 – 2 am