



More scope for toy safety at the International Toy Fair

- Testing & Inspecting Center in hall 11.1 twice as large
- European Commission exhibits for the first time

Children should play safely. Toy producers already invest an average two per cent of their revenues in safety tests during the manufacture of new toys, reports the German Association of the Toy Industry (DVSI). The need for information is enormous and still growing. Spielwarenmesse eG is supporting this by developing the Testing + Inspecting Center in hall 11.1 and providing more space. The number of exhibitors in this segment at the coming International Toy Fair in Nuremberg from 3– 8 February, 2011 has risen to 15 (2010: 12).

The Testing & Inspecting Center combines all test and inspection institutes taking part in the world's biggest trade fair for toys, which gives exhibitors and visitors a central port of call for covering their information needs. They also have the opportunity to contact the European Commission about toy safety standards direct, as Unit C.1 Regulatory Approach for the Free Circulation of Goods of the Commission's DG Enterprise and Industry is exhibiting for the first time at the International Toy Fair to intensify dialogue with the industry.

The following are exhibiting in the Testing + Inspecting Center at the Spielwarenmesse International Toy Fair Nürnberg 2011:

- AnalytiCON Instruments/Thermo Scientific
- Asia Inspection
- Bureau Veritas CPS Germany GmbH
- DEKRA Certification GmbH
- German Association of the Toy Industry (DVSI)
- Eurofins-Consumer Product Testing GmbH
- European Commission / DG Entr. Unit C.1 Regulatory Approach for the Free Circulation of Goods
- Intertek Consumer Goods GmbH
- SGS Germany GmbH
- SLG Prüf- und Zertifizierungs GmbH
- Specialized Technology Resources H.K. Ltd.



Spielwarenmesse
International Toy Fair
Nürnberg
03.02.–08.02.2011

- take-e-way GmbH (service provider for implementation of environmental laws)
- The Hong Kong Standards and Testing Centre Ltd
- TÜV Rheinland Products GmbH
- TÜV SÜD Product Service GmbH

Compliance with toy safety standards is also checked at the International Toy Fair. The Trade Inspectorate makes random safety checks of toys. The requirements vary according to the market for which toy manufacturers produce their products. The lack of harmonized worldwide toy safety standards increases the cost for globally operating companies. The test and inspection institutes in the Testing + Inspecting Center also answer questions on the safety standards for specific countries.

29.10.2010 – km

Spielwarenmesse International Toy Fair Nürnberg

The Spielwarenmesse International Toy Fair Nürnberg, the leading international fair for toys, hobbies and leisure, is organized by the fair and marketing services provider Spielwarenmesse eG. The purely trade fair creates a comprehensive communication and ordering platform for 2,700 national and international manufacturers. The presentation of new products and the extensive industry overview provide a valuable pool of information for annual market orientation for some 75,000 buyers and toy traders from over 100 nations.

Fair date: Spielwarenmesse International Toy Fair Nürnberg 3-8.2.2011