



spielwarenmesse®

Nuremberg 29 Jan – 2 Feb 2020

StarterPackage

Conquer the toy industry easily,
quickly and at low cost
Enjoy savings of up to 38 %!

Are you exhibiting at the Spielwarenmesse® and not sure with which services you create the optimal basis for your presentation? The StarterPackage enables you to organise your presence at the fair quickly and clearly.

And best of all: you save money, as the package price works out at up to **38 %** cheaper than booking all of the services separately.

The StarterPackage is easily booked via our Online Service Center www.spielwarenmesse.de/en/service (rubric: stand) and provides the basic facilities for a successful presentation at the fair: We have thought of everything – from stand construction and electricity supply to an entry for your company in the catalogue.

To make sure you stand out from the competition, you can book additional equipment for your stand and further marketing, press and media services very flexibly in the Online Service Center.

You can **customise your stand even further** for an additional charge, such as by using digitally printed graphics priced at 77.70 €/m² (digital print on self-adhesive film incl. assembly).

You decide whether to choose the basic or premium version – an overview of all services can be found on the next page.



Collect SpacePoints here.

Ramona Schneider will be pleased to help
if you need more information

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Spielwarenmesse eG

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StarterPackage BASIC

Bookable until 17.1.2020


StarterPackage PREMIUM

Bookable until 31.12.2019



**PRICE ADVANTAGE
SAVE UP TO 38 %!**

Stand

Carpet	anthracite	colour can be selected individually
Stand walls	height 2.50 m system Mero	height 3.00 m without visible system frames (continuous smooth wall surface)
Lockable Booth (1 x 1 m)	√	√
Table incl. 3 chairs	√	√ (high-quality chairs)
Illumination, Waste paper basket, Leaflet rack	√	√
Fascia with your company logo	√	√
Counter incl. one bar stool		√

Power supply

Electricity supply up to 3 kW	√	√
Flat rate for consumption of green energy	√	√

Internet

Wi-Fi single user access (flat rate)	√	√
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Cleaning

Daily cleaning of stand	√	√
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Media package

Your logo in the exhibitor directory in the catalogue, online catalogue and app	√	√
Company portrait in the directory in the catalogue, online catalogue and app	80 characters	200 characters
Logo in the hall plan and in the exhibitors' list of the hall plan	√	√
QR code in the exhibitor directory in the catalogue		√
	The StarterPackage Basic cannot be booked for the Entrance Mitte exhibition area.	The StarterPackage PREMIUM will award you 250 SpacePoints.

Stand size	Price*	Price*
9 to 11 m ²	1,655.00 €	2,030.00 €
12 to 14 m ²	1,880.00 €	2,340.00 €
15 to 17 m ²	2,130.00 €	2,675.00 €
18 to 20 m ²	2,335.00 €	2,975.00 €
21 to 23 m ²	2,550.00 €	3,315.00 €
24 to 26 m ²	2,740.00 €	3,665.00 €
27 to 30 m ²	2,920.00 €	3,975.00 €

* All prices plus statutory rate of VAT. Prices do not include the exhibiting fee and miscellaneous charges. We regret that no discount is possible if only part of the StarterPackage is used.