

Application for admission



spielwarenmesse®

Nuremberg 29 Jan – 2 Feb 2020

for New Exhibitor Center

for 71st Spielwarenmesse® from 29 January to 2 February 2020

• _____

• _____

Please do not use P.O. Box addresses!

Contract/Invoice address:

Company name: _____

Listing in the catalogue under letter: _____

Language: German English

Street: _____

Postcode, town: _____

Country: _____

General manager/CEO: _____

Company website: _____

Association: _____

VAT identification number (Only EU countries!): _____

Correspondence address: (Only if different from above)

For VAT legislation reasons, it is not possible to issue invoices to another invoice recipient named by you.

Contact for organizing Spielwarenmesse® 2020:

Ms. Mr.

Family name, first name: _____

Telephone: _____

Fax: _____

E-mail: _____

I agree to receive information from Spielwarenmesse eG by e-mail. Your consent can be cancelled at any time. (Please delete, if you do not want this service.)

We hereby apply to exhibit in the New Exhibitor Center with the ready-to-go package at a package price of 3,080 € (any registration fee already paid will be deducted) at the Spielwarenmesse® 2020. The submission of this binding application expressly constitutes acceptance of the Rules for Exhibitors 2020 of Spielwarenmesse eG including the differences stated above. The Rules for Exhibitors will be sent on request and can be downloaded on the Internet at www.toyfair.de.

Type of business:

Manufacturer/Industry Wholesale trade
Craft trade Publisher
Testing and Inspecting Institutes

Please state assigned product group for your exhibits:

(See Item 5 of Rules for Exhibitors 2020.)

- A. Lifestyle Products
- B. Dolls, Soft Toys
- C. Baby and Infant Articles
- D. Wooden Toys, Toys made from natural materials
- E. School Articles, Stationery, Creative Design
- F. Technical Toys, Educational Toys, Action Toys
- G. Electronic Toys
- H. Model Railways and Model Construction
- I. Sports, Leisure, Outdoor
- J. Festive Articles, Carnival, Fireworks
- K. Games, Books, Learning and Experimenting
- L. Multi-Product Group

_____ **Main product group (see above A–K)**

Desired stand:

- Row stand
- Corner stand

Exhibiting fee: 3,080 €*

The exhibiting fee includes as per enclosed factsheet (differs from Item 6 and 7 of the Rules for Exhibitors 2020):

- Stand space 6 m²
- AUMA fee
- Waste disposal fee
- Stand construction, cleaning and security service
- Manned information stand
- Marketing package
- WLAN (Wi-Fi) access

Registration fee: 400 €* (plus statutory VAT, if applicable)

(Payable immediately with the application, see Item 9 of Rules for Exhibitors 2020)

* All prices are subject to any additional taxes and duties levied in the exhibitor's own country, see Item 6 of Rules for Exhibitors 2020.

Place, date

Company stamp and authorized signature of applicant

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse eG in accordance with the German Data Protection Act using automatic or other data processing methods, provided such data is used exclusively for business purposes.



Contact Persons



spielwarenmesse®

Nuremberg 29 Jan – 2 Feb 2020

for 71st Spielwarenmesse® from 29 January to 2 February 2020

Please return to:

Spielwarenmesse eG
Herderstraße 7
90427 Nuremberg, Germany
Fax +49 911 869660

Company name: _____

Customer no.: _____

We would also like to support your company's co-ordination and handling of preparations for Spielwarenmesse® 2020. To enable us to send our information and correspondence direct to the responsible contact person, please make sure you fill in this contact form and return it to us together with your application to exhibit at the 71st Spielwarenmesse®.

■ Contact Marketing

see contact for organizing Spielwarenmesse® 2020 or:

Ms. Mr.

Family name, first name: _____

Telephone: _____

Fax: _____

Mobil: _____

E-mail: _____

I agree to receive information from Spielwarenmesse eG by e-mail.
Your consent can be cancelled at any time. (Please delete, if you do not want this service.)

■ Contact Sales/Export

Sales Export

see contact for organizing Spielwarenmesse® 2020 or:

Ms. Mr.

Family name, first name: _____

Telephone: _____

Fax: _____

Mobil: _____

E-mail: _____

I agree to receive information from Spielwarenmesse eG by e-mail.
Your consent can be cancelled at any time. (Please delete, if you do not want this service.)

■ Press Contact

see contact for organizing Spielwarenmesse® 2020 or:

Ms. Mr.

Family name, first name: _____

Telephone: _____

Fax: _____

Mobil: _____

E-mail: _____

I agree to receive information from Spielwarenmesse eG by e-mail.
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Declaration of exhibits



spielwarenmesse®

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for 71st Spielwarenmesse® from 29 January to 2 February 2020

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Spielwarenmesse eG
Herderstraße 7
90427 Nuremberg, Germany
Fax +49 911 869660

Company name:

Customer no.:

Please note:

The accurate declaration of the intended exhibits within the predefined **list of products** constitutes the basis of the contract. The display of exhibits other than those declared and admitted is prohibited unless such exhibits are subsequently declared to the Fair Management in due time before the start of the fair (see Item 10 of the Rules for Exhibitors 2020).

Use the freely selectable term if you cannot assign your articles to the predefined product groups!

The information given on the following pages is not used for an entry in the list of products in the fair catalogue at extra cost. Your catalogue entry is to be edited in the Online Service Center via the Media Shop from the company officially appointed for the catalogue (NEUREUTER FAIR MEDIA GmbH). The access data will be sent to you from September 2019 onwards.

Detailed assignment by product groups

A. Lifestyle Products

Fashion & Accessoires

- 2000 Hair jewellery
- 2001 Chains and pendants
- 2002 Bracelets
- 2003 Rings
- 2004 Wristwatches
- 2005 Glasses and accessoires
- 2006 Cosmetic articles
- 2007 Perfumes
- 2008 Scarves
- 2009 Headgear
- 2010 Bags and rucksacks
- 2011 Cases & wallets
- 2012 Umbrellas
- 2013 Mobile phone & laptop accessories
- 2014 Glitter tattoos

Home & Decoration

- 2050 Children's room furnishings
- 2051 Lighting, lamps and accessories
- 2052 Seasonal decoration articles
- 2053 Crockery and cutlery
- 2054 Candles, tea light candles
- 2055 Clocks, alarm clock
- 2056 Placemats and napkins
- 2057 Storage Box
- 2058 Mirror
- 2059 Poster, pictures
- 2060 Carpet, floor mat
- 2061 Wallpaper and wall stickers
- 2062 Garden accessories
- 2063 Home accessories
- 2064 Kitchen accessories
- 2065 Picture frame

Textiles

- 2100 Bed equipment
- 2101 Home textiles
- 2102 Kitchen textiles
- 2103 Bathroom textiles

Gift articles

- 2140 Key rings
- 2141 Photo and autograph albums
- 2142 Sugar confectionery and chocolate
- 2143 Gift packaging
- 2144 Money boxes & figures
- 2145 Souvenir articles
- 2146 Baking sets

Other: Lifestyle Products

- 2170 License articles
- 2180 Sustainable products
- 2190 Products for people with special needs

B. Dolls, Soft Toys

Dolls

- 2200 Baby dolls
- 2201 Fashion dolls
- 2202 Play dolls, other dolls
- 2203 Designer/collectors' dolls
- 2204 Dolls' clothing
- 2205 Dolls' accessories
- 2206 Dolls' furniture
- 2207 Dolls' prams
- 2208 Dolls' parlours and houses
- 2209 Accessories for dolls' parlours/houses

- 2210 Dolls' house miniatures and accessories
- 2211 Punch & Judy, other puppets and theatres
- 2212 Toy shops
- 2213 Domestic appliances and articles for children
- 2214 Hairdressing, vanity and doctors' sets, etc.
- 2215 Functional dolls

Soft toys

- 2300 Plush, fur and fabric toys
- 2301 Teddy bears

- 2302 Plush and fabric articles for babies and infants
- 2303 Collectors' articles
- 2304 Other plush and fabric articles
- 2305 Functional plush

Other: Dolls, Soft Toys

- 2370 License articles
- 2380 Sustainable products
- 2390 Products for people with special needs

C. Baby and Infant Articles

Baby toys

- 2400 Bath toys
- 2401 Teethers
- 2402 Books and photo albums
- 2403 Walkers
- 2404 Educational baby toys
- 2405 Mobiles
- 2406 Push & pull toys
- 2407 Rattles
- 2408 Grips
- 2409 Soft toys
- 2410 Wooden toys
- 2411 Plastic toys
- 2412 Swings, bouncers, rockers
- 2413 Pacifier keepers
- 2414 Musical clocks
- 2415 Shape sorters
- 2416 Fabric dolls and animals

- 2417 Cars for kids and scooters
- 2418 Blankies
- 2419 Play rugs

Baby textile

- 2450 Baby fashion
- 2451 Warmers
- 2452 Bedding

Travel systems

- 2480 Prams and accessories
- 2481 Car seats and baby seats
- 2482 Travel cots
- 2483 Baby carriers and bags
- 2484 Slings

Care & Food

- 2500 Bottles and accessories
- 2501 Bibs
- 2502 Crockery and cutlery
- 2503 Body care articles
- 2504 Potties and accessories

- 2505 Support cushions
- 2506 Bath accessories
- 2507 Nappy accessories

Home and safety products

- 2520 Baby furniture
- 2521 Measuring sticks
- 2522 Room decorations and wall stickers
- 2523 Other equipment and accessories for nursery
- 2524 Baby phones
- 2525 Socket covers
- 2526 Safety guards

Other: Baby and Infant Articles

- 2570 License articles
- 2580 Sustainable products
- 2590 Products for people with special needs

Detailed assignment by product groups

D. Wooden Toys, Toys made from natural materials

Wooden toys and articles

2600 Baby and toddler articles of wood
 2601 Toy shops and accessories
 2602 Games and accessories
 2603 Wooden decorations
 2604 Wood construction kits
 2605 Wooden vehicles
 2606 Wooden and rocking horses
 2607 Pedagogical wooden toys
 2608 Therapeutic toys
 2609 Wooden mobiles
 2610 Musical instruments of wood
 2611 Children's room articles
 2612 Nursery school and school articles

2613 Other wooden toys and wooden articles

2614 Wooden animals and wooden figures
 2615 Spinning top

Toys made from natural materials

2650 Toys made from card and cardboard

2651 Toys made from cork

2652 Toys made from other natural materials

Craftworks

2680 Artistic handicraft toys

2681 Erzgebirge folk art

2682 China and pottery articles

2683 Glass and crystal articles

2684 Metal articles

2685 Carvings

2686 Toy clocks

2687 Arts & crafts accessories

2688 Miniatures

Other: Wooden Toys, Toys made from natural materials

2770 License articles

2780 Sustainable products

2790 Products for people with special needs

E. School Articles, Stationery, Creative Design

School articles, stationery

2800 Exercise books, blocks
 2801 Folders, file binders, organization aids
 2802 Writing utensils
 2803 Drawing materials, colours
 2804 Compasses, drawing utensils, sharpeners
 2805 Labels, foils, stickers
 2806 School bags and accessories
 2807 Backpacks and accessories
 2808 Cones for sweets on the first day of school
 2809 Educational and children's books
 2810 Water bottles, lunch boxes, etc.
 2811 Watches, clocks and alarm clocks

2812 Other stationery articles, trend articles

2814 Nursery school articles, school articles

Creative design

2850 Handicraft articles, accessories and books

2851 Painting and artists' articles

2852 Modelling, plasticine

2853 Adhesives, glues

2854 Casting techniques

2855 Needlework, textile design

2856 Jewellery and accessories

2857 Beads

2858 Mineral stones

2859 Florists' articles, artificial flowers

2860 Literature for handicrafts

2861 Handicraft tools

2862 Smelting pellets and sets

2863 Wax articles

2864 Wickerwork

2865 Gift ribbons, wrapping paper, bags, etc.

Other: School Articles, Stationery, Creative Design

2970 License articles

2980 Sustainable products

2990 Products for people with special needs

F. Technical Toys, Educational Toys, Action Toys

Technical toys

3000 Play vehicles
 3001 Metal toys
 3002 Plastic toys
 3003 Building and construction toys
 3004 Battery-powered vehicles
 3005 Other technical toys

3053 Optical toys

3054 Musical toys/instruments

3055 Clocks and watches

3056 Playmats

3057 Therapeutic and push toys

3058 Toys for people with special needs

3059 Other educational toys

Educational toys

3049 STEM toys
 3050 Educational toys
 3051 Teaching toys
 3052 Knowledge games

Action toys

3100 Play and action figures

3101 Model figures (e.g. Indians, knights, animals) and accessories

3102 Theme worlds (castles, circuses, farmyards, etc.)

3103 Buildings (garages, car parks, etc.)

3104 Soap bubble toys

3105 Edible plasticine

3106 Other action toys

Other: Technical Toys, Educational Toys, Action Toys

3170 License articles

3180 Sustainable products

3190 Products for people with special needs

G. Electronic Toys

Robot toys

3200 Robotics (Model kits)
 3201 Robots (characters)
 3202 Electronic Pets
 3203 Coding Toys

3274 E-toys

3275 Entertainment software (e-games)

3276 Games-Applications (APPs)

Electronic learning

3300 Electronic games

3301 Edutainment (language software, encyclopedias, etc.)

3302 Infotainment software (guides, geography, music, films/TV, etc.)

3303 Educational-Applications (APPs)

3304 Video

3305 Music

3306 Educational software

3307 School software

3308 Tablets, laptops and computers

3309 Electronic pens

Other: Electronic Toys

3330 Action Camera

3331 Wearables (smart watches, pedometer, etc.)

3332 3D Printing and accessories

3333 Walkie-Talkie

3334 Microphones

3335 Headphones

3370 License articles

3380 Sustainable products

3390 Products for people with special needs

RC toys

3230 RC toys
 3231 Drones
 3232 Track toys, slot car racing and accessories

Virtual play

3270 Augmented Reality Toys
 3271 Virtual Reality Toys
 3272 Consoles and accessories
 3273 Handhelds

Detailed assignment by product groups

H. Model Railways and Model Construction

Model railways

3400 Model railways H0 gauge	3443 Digital model railway controls	3495 Solar power systems
3401 Model railways N gauge	3444 Computer control systems	3496 Cardboard cut-outs
3402 Model railways Z gauge	3445 Model railway construction kits	3497 Model aircraft
3403 Model railways 1 gauge	3446 Children's railways	3498 Model ships
3404 Model railways II gauge	3447 Buildings and architecture	3499 H0 models
3405 Model railways TT gauge	3448 Dioramas, scenery accessories	3500 TT models
3406 Model railways O gauge	3449 Figures for model railway sets	3501 Models 1:160 (N)
3407 Trams and accessories	3450 Vehicles for model railway sets	3502 Die-cast models (1:43)
3408 Railway vehicles narrow gauge	3451 Literature on railways, film material	3503 Large scale models (1:18 and 1:24)
3409 Cable and suspension railways	3452 Tools for model railway construction	3504 Other scale models
3410 Rock railways	3453 Other model railways accessories	3505 Historic models
3411 Other model railways		3506 Plastic models

Accessories

3430 Lamps and lighting equipment	3480 Model kits	3507 Metal models
3431 Engines	3481 Model construction materials	3508 Figures of all kinds
3432 Steam systems	3482 Model paints and varnishes	3509 Model buildings
3433 Noise systems	3483 Adhesives, industrial adhesives	3510 Showcases
3434 Couplings	3484 Airbrush materials and accessories	3511 RC model construction
3435 Freight goods	3485 Fretwork and woodcarving	
3436 Signals	3486 Model construction tools	
3437 Rails, track materials	3487 Literature on model construction	
3438 Technical model railway accessories	3488 Model construction software & videos	
3439 Electrical materials	3489 Flight simulation	
3440 Transformers	3490 Power sources (batteries)	
3441 Electronic control units	3491 RTR model construction	
3442 Switchgear and point systems	3492 Electric motors	
	3493 Combustion engines	
	3494 Steam engines	

Model construction

Hobbies

3530 Do-it-yourself supplies
3531 Slot car racing tracks

Other: Model Railways and Model Construction

3570 License articles
3580 Sustainable products
3590 Products for people with special needs

I. Sports, Leisure, Outdoor

Outdoor winter

3600 Winter sports articles	3672 Motorized vehicles	3688 Darts and accessories
3601 Winter toys	3673 Boards	3689 Table soccer
3602 Ice sports articles and accessories	3674 Inline skates and accessories	3690 Billiards

Outdoor summer

3630 Inflatables	3675 Balls	3691 Fun articles
3631 Beach and bathing toys	3676 Ball sports articles	3692 Shooting games equipment
3632 Beach and bathing articles	3677 Throwing games, frisbee	3693 Slackline
3633 Camping articles	3678 Skittle games, boccia, croquette, boules	3694 Trampolines
3634 Inflatable/rubber dinghies and accessories	3679 Boomerangs	3695 Table tennis
3635 Playground toys	3680 Foam rubber toys	3696 Ball pool
3636 Play tents and play houses	3681 Gymnastic articles	

Leisure

3670 Bikes, unicycles	3682 Sand toys	3770 License articles
3671 Children's vehicles (prams, push-alongs, pedal cars, etc.)	3683 Water toys, swimming aids	3780 Sustainable products
	3684 Water sports articles	3790 Products for people with special needs
	3685 Wind games	
	3686 Kites	
	3687 Juggling articles	

Other: Sports, Leisure, Outdoor

3770 License articles
3780 Sustainable products
3790 Products for people with special needs

J. Festive Articles, Carnival, Fireworks

Festive articles

3800 Party articles
3801 Joke articles
3802 Magic articles
3803 Halloween articles
3804 Fair and funfair articles
3805 Balloons and accessories
3806 Promotional articles, sales aids
3807 Easter articles
3808 Christmas articles
3809 Costumes and accessories
3810 Party lighting, lighting articles
3811 Decorative articles
3812 Birthday articles

Carnival

3850 Carnival costumes
3851 Carnival masks
3852 Hats, caps
3853 Wigs, beards
3854 Equipment and accessories (swords, belts, etc.)
3855 Makeup and makeup articles
3856 Carnival decorations
3857 Red Indian and cowboy accessories
3858 Knight accessories
3859 Roleplays and accessories

Fireworks

3900 Bangers
3901 Rockets

3902 Stage fireworks
3903 Battery fireworks
3904 Illumination fireworks
3905 Fountain fireworks
3906 Large fireworks
3907 Combination fireworks
3908 System fireworks
3909 Party fireworks
3910 Table fireworks
3911 Firing systems

Other: Festive Articles, Carnival, Fireworks

3970 License articles
3980 Sustainable products
3990 Products for people with special needs

Company name:

Customer no.:

Detailed assignment by product groups

K. Games, Books, Learning and Experimenting

Games

- 4000 Children’s games
- 4001 Quiz games
- 4002 Card games
- 4003 Dice games
- 4004 Jigsaw puzzles
- 4005 Parlour games
- 4006 Board games
- 4007 Puzzles
- 4008 Roleplays
- 4009 Game accesories
- 4010 Literature on games

Books and publishing media

- 4040 Children’s books
- 4041 Juvenile books
- 4042 Talking books
- 4043 Painting books

- 4044 Manga, comics
- 4045 Bookmarks, bookends
- 4046 Children’s magazines
- 4047 Learning and teaching material

Learning and experimenting

- 4080 Educational games
- 4081 Experimental kits
- 4082 Globes
- 4083 Atlases

Non-book

- 4100 Posters
- 4101 Paper, cardboard
- 4102 Stationery
- 4103 Calendars
- 4104 Magnetic articles
- 4105 Cartography

Other: Games, Books, Learning and Experimenting

- 4170 License articles
- 4171 Merchandising
- 4180 Sustainable products
- 4190 Products for people with special needs

L. Multi-Product Group (Overlapping assignment within a/m product groups)

Please tick those numbers or products in product groups A–K that most accurately apply to your product range.

M Business Media

- M1 Trade publications
- M2 Reference books
- M3 Online media
- M4 Other publications

S Testing, Inspecting Institutes

- S1 Analysis
- S2 Analysis Hardware
- S3 Product Testing
- S4 Certification
- S5 Training & Consulting
- S6 Institutes and authorities
- S7 Patent applications and patents

Z Certification

- Z1 Sustainability

- Z2 Product safety

We will exhibit products from the following manufacturers: _____

Individual terms
 If you can't assign your product to one of the above-mentioned categories, please state a suitable category here.
