



spielwarenmesse®

Nuremberg 29 Jan – 2 Feb 2020

New Exhibitor Center – Your chance of being there!

The New Exhibitor Center is your springboard to exhibiting at the Spielwarenmesse®. Use the chance and become an exhibitor at the leading international fair. With roughly 2,900 exhibitors and approximately 67,000 trade visitors, the Spielwarenmesse® is firmly established as the industry get-together.

With its position in hall 3A, the New Exhibitor Center is located in the center for trends and innovations. As a first-time exhibitor, you have the opportunity to present your innovative products at very special conditions. The ready-to-go package offers you a high-quality and attractive stand design concept and extensive visitor promotion.

Around 60 companies will be presenting their wares in this area, arranged by product groups. Take advantage of this attractive package and successfully make use of the fair for your sales activities.

Your advantages:

- Ready-to-use stand
- Full service package
- Attracts visitors looking for new products
- Intensive visitor promotion for the Spielwarenmesse® 2020

▶ **Minimum costs,
maximum success**

Exhibiting fee: 3,080.00 €

Book now:

Only about 60 stands available!



Ready-to-go-Package

Stand equipment

- Stand space 6 m²
- Carpet
- Stand wall with company and product group logo
- 1 shelving system
- 2 stool
- 2 white cubes for product presentation (40x40 cm)
- Lighting (1 spotlight) and power supply (3-way safetysocket incl. consumption)
- 1 Wi-Fi access
- 2 exhibitor passes, 2 passes for assembly and dismantling



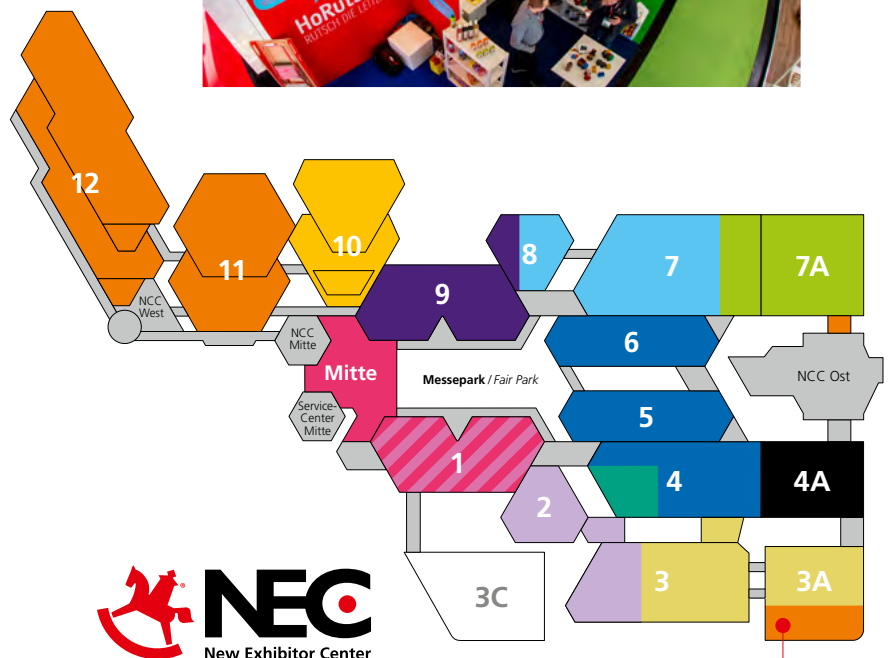
Marketing measures

- Free marketing package (company entry in the official print and online media, link to your company website in the online catalogue, invitation vouchers for 10 day-tickets for your customers)
- Description of the pavilion with mention of your company name on our website
- Presentation wall for your catalogues
- Supporting marketing measures (e. g. announcement in HighlightsGuide)
- You are also welcome to use other measures from our comprehensive range of [marketing services](#)



Shared area

- Information counter with staff for looking after the pavilion
- Storeroom
- Basic and daily cleaning
- Security service
- List of all NEC exhibitors



For more information please contact:

Arthur Wagner, Tel. +49 911 99813-46
a.wagner@spielwarenmesse.de



Spielwarenmesse eG
... your cooperative partner

Herderstraße 7 · 90427 Nuremberg · Germany
www.spielwarenmesse-eg.de