

Spielwarenmesse eG Accreditation Guidelines

Only the following are eligible for accreditation:

1. Holders of a valid press card.
2. Holders of passes issued by journalism associations which cooperate in exhibitions with Spielwarenmesse eG and members of youth press organizations and school newspapers with a suitable valid pass issued by the respective organization.
3. Members of recognized organizations of foreign press representatives.
4. Radio and TV journalists and production firms providing proof of an editorial order from a station (original letterhead, no copies).
5. Journalists from Germany and abroad,
 - who can prove their eligibility with evidence of recent articles bearing their name (presentation of originals).
 - who can present a current original imprint in which they are listed as editors, permanent members of the editorial staff or authors. Authors must present a current book title and provide informative proof of a connection with the respective exhibition.
6. Press photographers who can provide evidence of their journalistic work.
7. Members of Internet editorial offices with a valid press card, who belong to full editorial offices or publishers, provide proof of publication of mainly their own journalistic content, or whose online publications are established information channels in the respective exhibition community.
8. Persons who can prove that they work for the press and public relations department of an authority or institution, as press spokesmen or in the press offices of exhibiting companies.
9. Persons who need press information for charitable purposes, e.g. radio for the blind, disabled associations, or an escort person (work permit) on proof of disability.
10. In individual cases, Spielwarenmesse eG reserves the right to select from the possible journalists according to specific themes for an especially popular event, and to ask to see an identity card, passport or other official authorization document.

Spielwarenmesse eG also reserves the right to make further checks of the proof of journalistic activity and to exercise its domiciliary rights if necessary.